



January 2022 Newsletter



Instant Meal Distribution Centers coming to Africa... *and beyond!!*



This year we are planning to start something BIG! We have just begun to start our new Instant Meal Distribution Centers (IMDC). Unlike our current hot meal kitchens these will be smaller facilities where we can store our full line of instant meal products including VitaKidz and WOW bars. From these IMDCs we can distribute nutritious instant meal solutions to even more ministry partners who may be located in very remote areas. We have already begun to set up new IMDCs in 3 locations in South Africa and will soon be looking at possibly setting up IMDCs in Namibia and Tanzania by mid year.

[Donate to help build IMDCs in Africa](#)

VitaKidz has reached Mexico!

Finally after an extended ocean voyage our first container of VitaKidz has reached Mexico. This specially packaged shipment is enough to provide 250,000 children with a highly nutritional meal! We also plan to split this shipment and use a portion to set up new IMDCs in Guatemala, Haiti and the Dominican Republic as well as add it to what our three kitchens in Mexico are able to do.



[Donate to help build IMDCs in Mexico and the Caribbean](#)

500k per Day Campaign kicks off!

We started this new campaign in South Africa at the end of last year and we have already seen a number of businesses and organizations there join in. Now we need to get it going this year in the U.S. Our goal is to develop an initiative powered by Outside the Bowl and supported by commercial partners and global foundations to create a sustainable and fully integrated supply chain that can deliver highly nutritious meals to those that need it most. This is a program that is ideal for your business or social organization to join in with. Check out our website at <https://500kperday.com> to learn more!



JOIN THE INITIATIVE TO FEED 500,000 KIDSPER DAY, EVERY DAY.

VitaKidz achieves certification from the World Food Bank!



When you are looking for endorsements of your products there is none that come higher than the World Food Bank. Recently OTB just completed that goal. We have been working with the WFB for some time now on various projects and they have expressed a great deal of interest in using our VitaKidz product in some of their programs. The first step in doing that was to achieve their certification that our VitaKidz products achieve the stated results of providing 80% of a child's daily nutritional requirements in a single serving. We are very excited about what OTB and the WFB can now do together.



Donate

A message from Haiti

Here is a short note from Our Country Director, David Destinoble, in Haiti:

"What a year 2021 was, but we are so blessed and highly favored to have been in position to help so many people.

Haiti, like every other country has been devastated by the pandemic. We have also had manmade disasters and a couple of natural disasters that have kept this country in a chokehold. Nevertheless we keep our heads up high to

carry out our mission of serving.

We saw lots of rain and flooding, ongoing violent protests, the brutal assassination of our president, and another major earth quake, yet our kitchen staff, although affected, stood by me and served over 500k plus meals and supplied a number of feeding ministries. We couldn't have done any of this without the support of Outside the bowl and our donors. We are so very thankful. We pray for them and appreciate all they support on behalf of my team and the partners and people we serve."



[Donate to continue our work in Haiti](#)

Please note that our mailing address has changed to P.O. Box 7147, Woodland Park, CO 80863



[Donate](#)

Thank you for being part of Outside the Bowl as together we feed the hungry ... body & soul!

With HOPE,

The OTB International Family